



# Simple

## Accept Money for Your Cause

Non-profits have special payment needs. As a payment provider to over 77,000 non-profits, charitable organizations and educational service providers<sup>1</sup>, we're well-prepared to help your organization succeed.

Converge has helped non-profits and educational organizations accept donations and raise funds since 2007. In the last 12 years, we've enhanced our product to help our customers accept payments in any way they need.

### Accept payments/donations online

What's a business without a website? Add a simple payment page to accept one-time donations or to sell items on your website. We manage the payment page and secure all of the payment information which means your donors' payment information never touches your system. This is especially helpful for non-profits who don't have dedicated web developers and prefer to have professional payment experts secure their donation payment page. In the event of an online security breach, your donors' payment information never came in contact with your website, instead, it's safe in Converge's servers.

<sup>1</sup> Data based on 2017 and 2018 averages for qualifying MCC codes



## Add a donation button or link to emails and your website

Track a campaign's performance by the dollar amount with our donation button. Create the button or link directly in Converge and copy the HTML code wherever you need it to be. Add it to your website or send it via email. Create a new button for every new campaign or use one to court key donors via email.

## Accept donations your way

Converge enables you to accept card, check, or ACH (electronic transfers directly from a checking account) quickly and easily. Accept

payments online, or in your office with our easy to use payment portal. All you need is a computer with internet access. If your organization also accepts physical checks, then we offer a check reader too.

Accept one-time donations, or set them to recur on the timeline that's right for your donors and patrons. We offer tools to flag cards that are set to expire so you can be proactive about managing your donation revenue.

For organizations that want to do fundraisers outside of the office, we have a free app to help accept payments wherever you go. All you need is a phone or tablet with WIFI or cellular access.

The screenshot shows the 'New Buy Button/Link' configuration interface in the Converge dashboard. On the left is a navigation menu with options like Payments, Invoices & Quotes, Analytics, Products, Employees, Settings, Account, MerchantConnect, and Help. The main area is titled 'Settings | New Buy Button/Link'. It features a 'DIRECTS TO' section with radio buttons for 'Hosted Payment Page' (selected) and 'Digital Wallet Provider'. Below is a 'Design' section with options for 'TYPE' (Button selected, Hyperlink), 'BUTTON TEXT' (Donate Today), 'FONT' (Trebuchet, 14pt, Regular), 'BUTTON TEXT COLOR' (####), 'BACKGROUND COLOR' (4A90E2), 'SHADOW' (On), 'BORDER COLOR' (4A90E2), and 'BORDER RADIUS' (3px). A 'Preview' section shows a blue button with the text 'Donate Today'. Below the preview is the 'HTML Code' section containing the generated code for the button. At the bottom right are 'GENERATE BUTTON' and 'COPY TO CLIPBOARD' buttons.

**We make it possible.  
You make it happen.**

